

BGA Go Gliding Programme Brief

January 2023



Go Gliding will...

- introduce more people to gliding & increase club membership
- encourage people via gliding into aviation/STEM careers
- focus on under-represented groups

- A programme running over ~12 months from Q1'23/24
- Funded by DfT/CAA Reach for the Sky Skills Challenge Fund and corporate partners
- Delivered as F2F events at gliding clubs & partners & on-line



BGA Aims for Go Gliding

- Raise the profile of gliding as a great sport for all
 - Having great fun outdoors in nature
 - Building general life and work skills
 - Inspiring aviation / STEM careers
- Increase participation especially by under-represented groups
 - Disadvantaged & minority groups, particularly women and girls
- Build partnerships
 - With public and private sector organisations who support or share our aims



Reach for the Sky Aims - summary

1. Raising the profile of the aviation industry

 to inspire the next generation of aviation professionals championing the sector and acting as role-models for young people

2. Outreach

 Educating young people about the sector in formal and informal educational settings includes providing practical experience

3. Career pathways

 showcasing the varied job opportunities in aviation, including roles using transferrable skills ...less visible roles which individuals may not have considered.

4. Skills and training

- supporting established professionals pivoting their career within aviation
- learning and development opportunities for young people from different backgrounds...ensuring training is inclusive and accessible for all.



What's in it for the club

- Opportunity to engage local community
- To work with local aviation related businesses
- To offer club membership to aviation focused individuals
- To attract new skills and members to enhance the club
- To aid funding / grant opportunities for developing the club
- To strengthen ties with local community to ensure security of tenure and growth



BGA GO GLIDING PROGRAMME





STEM

12 (20) ½ day events



Access F2F 6 (10) evening events



Access Webinar 8 evening events



Careers

4 1-day events

Currently funded / (seeking additional funding)



Parliament Event

1 event



STEM & Access Events



Up to 30 young people x 12 sessions ...half-day at a gliding club ...

- intro to gliding and airfield safety
- Group activities: practical activities/simulator
- Role model careers chat
- Quiz in final session demonstrates learning and provides feedback.
- Apply for a scholarship after the event 2 per session tbc, one to be female, one unrestricted.



Up to 30 people x 6 sessions designed to inspire target groups – afternoon/evening following STEM event

- intro to gliding and host club, videos with emphasis on life skills / nature / wellness / careers, chance to fly simulator, role model speaks,
- coffee cake and chat, Q&A mythbusting and fun quiz.
- enter a prize draw to win a flight experience (2 per event); all get a voucher to take a flight experience at the club at club member rates tbc.



Webinars, Career, Parliament



Access Webinar (unlimited) to inspire women into gliding & STEM

8 evening events

- •intro to gliding inc videos with emphasis on STEM & life skills
- •role models speak & myth-bust then Q&A
- •e-Quiz with 'goody-bag' certificate of attendance/result.
- •2 women per session win Women Gliding full membership, all invited to join Women Gliding Community.



Careers - up to 100 people already considering aviation as a career

4 1-day events

- •Uni / new graduates with a fun focus but serious careers info. Intro followed by group activities
- •STEM design activity & debrief; engineering activity from host employer,; Simulator
- Career presentation from employer either by presentation or ideally departmental stands, then washup with pathways/opportunities from RftS Ambassador and how gliding can help from BGA Leader.
- All can apply for one of 2 scholarships tbc per session, half reserved for target groups



Parliament event

1 event at end of programme

- •Similar to Empowering Women Into Aviation event feeding back outcomes of programme to date, celebrating successes including presenting certificates to all Scholarship winners,
- stands from corporate partners, further opportunity to promote role models and corporate partners,
- •fun STEM activities
- •opportunity to debate what should come next.



Timeline ~ FY23/24

Q1

Set up

- •Recruit programme manager (c£35K)
- •Develop programme detail
- Develop dashboard
- •Identify club partners
- •Identify corporate partners
- Pilot/test events

Q2

STEM & Access
2 +1 events over 1 day

Access Webinar 2 events

Careers 1 event Q3

STEM & Access

2 +1 (4+2) events over 1(2) days

Access Webinar 3 events

Careers 2 events Q4

STEM & Access

2+1(4+2) events over 1(2) days

Access Webinar
3 events

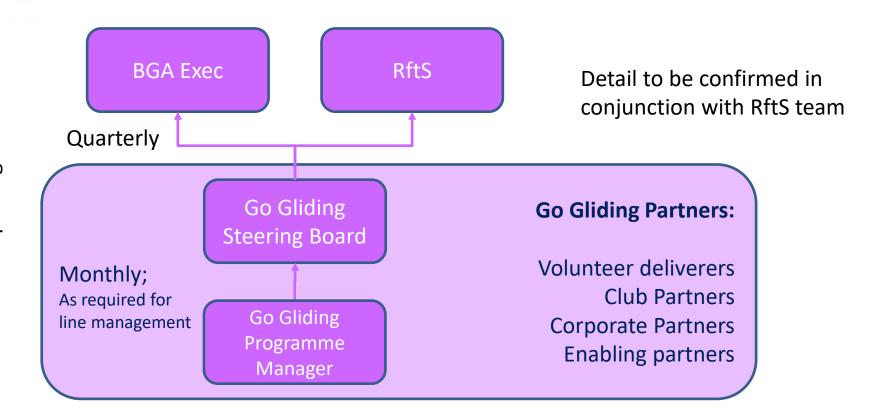
Careers

1 event

Parliament event



Governance



Reporting