

# BGA Go Gliding Programme Brief

January 2023

# Go Gliding will...

- **introduce more people to gliding & increase club membership**
- **encourage people via gliding into aviation/STEM careers**
- **focus on under-represented groups**
  - A programme running over ~12 months from Q1'23/24
  - Funded by DfT/CAA Reach for the Sky Skills Challenge Fund and corporate partners
  - Delivered as F2F events at gliding clubs & partners & on-line

# BGA Aims for Go Gliding

- **Raise the profile of gliding as a great sport for all**
  - Having great fun outdoors in nature
  - Building general life and work skills
  - Inspiring aviation / STEM careers
- **Increase participation especially by under-represented groups**
  - Disadvantaged & minority groups, particularly women and girls
- **Build partnerships**
  - With public and private sector organisations who support or share our aims

# Reach for the Sky Aims - summary

## 1. Raising the profile of the aviation industry

- to inspire the next generation of aviation professionals championing the sector and acting as role-models for young people

## 2. Outreach

- Educating young people about the sector in formal and informal educational settings includes providing practical experience

## 3. Career pathways

- showcasing the varied job opportunities in aviation, including roles using transferrable skills ...less visible roles which individuals may not have considered.

## 4. Skills and training

- supporting established professionals pivoting their career within aviation
- learning and development opportunities for young people from different backgrounds...ensuring training is inclusive and accessible for all.

# What's in it for the club

- Opportunity to engage local community
- To work with local aviation related businesses
- To offer club membership to aviation focused individuals
- To attract new skills and members to enhance the club
- To aid funding / grant opportunities for developing the club
- To strengthen ties with local community to ensure security of tenure and growth

# BGA GO GLIDING PROGRAMME



STEM

12 (**20**) ½ day events



Access F2F 6 (**10**) evening events



Access Webinar 8 evening events



Careers

4 1-day events

Currently funded /  
(seeking additional  
funding)



Parliament Event

1 event

# STEM & Access Events



Up to 30 young people x 12 sessions ...half-day at a gliding club ..

- intro to gliding and airfield safety
- Group activities: practical activities/simulator
- Role model careers chat
- Quiz in final session demonstrates learning and provides feedback.
- Apply for a scholarship after the event - 2 per session tbc, one to be female, one unrestricted.



Up to 30 people x 6 sessions designed to inspire target groups – afternoon/evening following STEM event

- intro to gliding and host club, videos with emphasis on life skills / nature / wellness / careers, chance to fly simulator, role model speaks,
- coffee cake and chat, Q&A mythbusting and fun quiz.
- enter a prize draw to win a flight experience (2 per event); all get a voucher to take a flight experience at the club at club member rates tbc.



# Webinars, Career, Parliament



Access Webinar (unlimited) to inspire women into gliding & STEM

8 evening events

- intro to gliding inc videos with emphasis on STEM & life skills
- role models speak & myth-bust - then Q&A
- e-Quiz with 'goody-bag' certificate of attendance/result.
- 2 women per session win Women Gliding full membership, all invited to join Women Gliding Community.



Careers - up to 100 people already considering aviation as a career

4 1-day events

- Uni / new graduates with a fun focus but serious careers info. Intro followed by group activities
- STEM design activity & debrief ; engineering activity from host employer,; Simulator
- Career presentation from employer either by presentation or ideally departmental stands, then washup with pathways/opportunities from RftS Ambassador and how gliding can help from BGA Leader.
- All can apply for one of 2 scholarships tbc per session, half reserved for target groups



Parliament event

1 event at end of programme

- Similar to Empowering Women Into Aviation event - feeding back outcomes of programme to date, celebrating successes including presenting certificates to all Scholarship winners,
- stands from corporate partners, further opportunity to promote role models and corporate partners,
- fun STEM activities
- opportunity to debate what should come next.

# Timeline ~ FY23/24

## Q1

### Set up

- Recruit programme manager (c£35K)
- Develop programme detail
- Develop dashboard
- Identify club partners
- Identify corporate partners
- Pilot/test events

## Q2

STEM & Access  
2 +1 events over 1 day

Access Webinar  
2 events

Careers  
1 event

## Q3

STEM & Access  
2 +1 (4+2) events over 1(2)  
days

Access Webinar  
3 events

Careers  
2 events

## Q4

STEM & Access  
2+1(4+2) events over 1(2)  
days

Access Webinar  
3 events

Careers  
1 event

Parliament event

# Governance

